



# MASTER OF BUSINESS ADMINISTRATION

where knowledge meets opportunity

(N/0414/7/0010)(07/27) (MQA/FA15762)



# MBA MASTER BUSINESS ADMINISTRATION

## BENEFITS of an MBA

An MBA at Silverbridge Academy of Business Online provides a springboard to accelerate your career and unlock a valuable pathway to a rewarding future in business.



Part Time study; finish in 12 months



7 modules and 1 research



Learn Online, Connect in Penang – The Perfect Blend of Study and Retreat



Intakes - All Year Round



# STUDY & LEISURE BY THE SEA

## Where Ambition Meets Tranquility

At Silverbridge Academy of Business, our MBA is more than just a qualification—it's an experience that blends ambition with relaxation, learning with leisure, and career growth with peace of mind. Designed for busy professionals, the programme offers a **Mix Mode: Online + Weekend Sessions in Penang**, allowing you to study flexibly while enjoying the calming atmosphere of a seaside hotel setting in Penang.

You'll complete your studies online, with **weekend classes held once a month**, where students only need to attend a **2-day, 1-night physical class throughout the entire programme**. These sessions encourage collaboration, networking, and practical learning—all in a supportive environment that feels more like a retreat than a classroom. It's the perfect balance for those who wish to pursue excellence without sacrificing lifestyle or well-being.

For candidates who qualify for **APEL A (Accreditation of Prior Experiential Learning for Access)**, relevant work experience may be used to gain admission into the MBA even without a traditional academic qualification. This recognition also allows eligible students to complete the programme in as little as 8 months, depending on their experience and learning credits assessed through APEL A.



# Where Learning Meets **FAMILY TIME**

At Silverbridge Academy of Business, we believe education should enrich not only your career, but also your life. Our MBA experience goes beyond textbooks and lectures — it's about creating meaningful memories along the way.

That's why we've designed our weekend sessions in beautiful Penang, where you can bring your loved ones and turn your studies into a seaside retreat. Imagine completing your Saturday class, then stepping out to enjoy Penang's beaches, cafés, and local cuisine with your family. You're welcome to extend your stay after classes to recharge, reflect, and reconnect — blending professional growth with personal well-being in one unforgettable experience.



# This exclusive package includes **AT NO EXTRA COST**

All of this is already included in the RM18,800 course fee, offering exceptional value and convenience. You'll not only earn a respected qualification—but also enjoy a rejuvenating experience that combines professional growth with quality family time.

The Silverbridge MBA is more than a programme; it's a retreat for the mind and soul—where ambition meets tranquility, and learning becomes a shared journey by the sea.



Free  
return  
air tickets



Free  
1-night  
hotel stay



Complimentary  
breakfast, lunch  
& dinner



# HOW THE MBA Works

The MBA at Silverbridge Academy of Business is designed to be completed in 12 months through a structured yet practical curriculum.

Students will complete 7 core modules and 1 research project (dissertation) focusing on real-world business and management applications. Unlike traditional study-heavy programs, our approach emphasizes understanding and applying concepts, not rote memorization.

Assignments and assessments are designed to be engaging, relevant, and achievable, ensuring that every student not only learns effectively but also enjoys the process of connecting theory to practice in real business contexts.

7

core  
modules

+

1

research project  
related to  
business and  
management

Remark: The standard programme duration is **12 months**. Candidates who qualify for **APEL C** may have relevant work experience converted into credits, enabling completion within **a shorter duration of approximately 8 months**.

# CORE subjects

Modules	Description	Credit
MBA7101 Corporate Finance and Accounting	Learn how businesses manage money, analyse financial data, and make sound investment decisions.	3
MBA7102 Marketing Management	Develop strategies to understand customers, build brands, and grow market share.	3
MBA7104 Managerial Economics	Apply economic concepts to real-world business decisions and problem-solving.	3
MBA7201 Strategic Management	Learn how to create long-term strategies to lead organisations towards growth and success.	3
MBA7205 Human Resource Management	Understand how to manage people, build strong teams, and develop leadership skills.	3
MBA7233 Managerial Business Analytics	Use data and analytics to make smarter business decisions.	3
MBA7103 Research Methodology	Gain the tools to conduct proper research and prepare for your dissertation.	3
MBA7301 Dissertation	A final project where you research a business or management topic of your choice, applying what you've learned in a practical way.	22



# EMBRACE YOUR potential

The world of business is changing quickly. New digital tools are opening doors to markets and opportunities we've never seen before. At the same time, automation and artificial intelligence (AI) are reshaping the way companies work.

To succeed today, leaders need the right skills and knowledge to keep up with these changes. This is your chance to grow, unlock your potential, and take advantage of new opportunities in business.



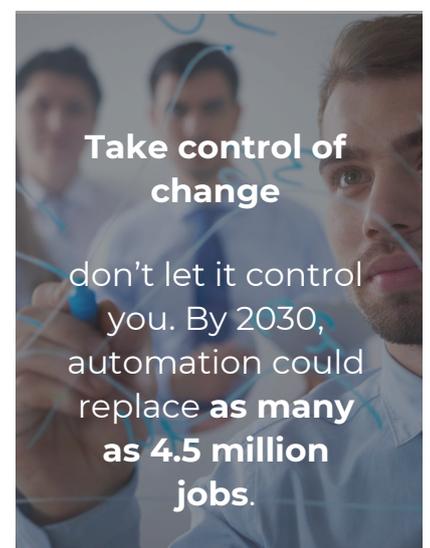
## Stay competitive

**9 out of 10 Malaysian employers** know reskilling is the key to success



## Get ready for the future

With Industry 4.0 driving innovation and growth, Malaysia is expected to create between **3.3 million and 6 million new jobs.**



## Take control of change

don't let it control you. By 2030, automation could replace **as many as 4.5 million jobs.**

# Learn from the **BEST**

The Silverbridge Online MBA gives you practical knowledge that connects directly to the real world. It is taught by passionate teachers and experienced industry experts who bring global insights into every lesson.

- **Learn from academics with international experience**
- **Gain insights from respected industry leaders**
- **Focus on real-world business skills** you can use right away
- **Get full support** from our Education Counsellors throughout your journey
- **Connect with peers** and build strong professional networks
- **Accredited by MQA** for recognised quality and standards

# PREPARE for tomorrow

These subjects don't just match today's business needs—they equip students with the skills to succeed in the future.



## Gain the Right Skills

Build strong business fundamentals and specialise in areas that are in demand, so you're ready to succeed in today's fast-changing market.



## Learn From Industry Experts

Get practical knowledge directly from experienced business leaders who bring real-world insights into the classroom.



## Study With Inspiring Academics

Be guided by passionate lecturers with international backgrounds who make learning engaging and meaningful.



## Support Every Step of the Way

You're never alone in your MBA journey—our dedicated Education Counsellors are here to provide guidance, motivation, and help whenever you need it.



## Enjoy Flexible Learning

Balance your busy lifestyle with a programme designed for convenience—study online at your pace and join weekend sessions in Penang.

# COST and eligibility

Fees	Intake	Study Mode
RM18,800 total cost	All Year Round	12 months of Part-time

Remark: The standard programme duration is **12 months**. Candidates who qualify for **APEL A** may have relevant work experience converted into credits, enabling completion within a **shorter duration of approximately 8 months**.

## Entry Requirement

**A Bachelor's Degree (Level 6, Malaysian Qualifications Framework, MQF)** in related fields with a minimum **CGPA of 2.50** as accepted by the HEP senate;

OR

A Bachelor's Degree (Level 6, MQF) in related fields with a minimum **CGPA 2.00 and not meeting CGPA of 2.50** can be accepted, subject to a **rigorous internal assessment\***;

OR

**A Bachelor's Degree (Level 6, MQF)** in non-related fields with a minimum **CGPA 2.00** as accepted by the HEP Senate and with relevant **working experience \*\***, subject to a rigorous internal **assessment\***;

OR

**A Bachelor's Degree (Level 6, MQF)** in non-related fields with a minimum **CGPA of 2.00** as accepted by the HEP Senate and without relevant **working experience**, subject to passing pre-requisite courses\*\*\*;

OR

Other **equivalent / related qualifications** to a **Bachelor's Degree (Level 6, MQF)** recognized by the Malaysian Government.

- Experience can be cumulative experience gained prior to acquiring a bachelor's degree or equivalent qualification. However, the experience must be relevant to both the programme's level of study and content.

# NEXT STEPS

## to get you started

### 1. Check Your Eligibility

To find out if you qualify for our MBA programme, simply email the following documents to [hello.silverbridge@gmail.com](mailto:hello.silverbridge@gmail.com) for a **free eligibility assessment**:

- Resume
- Bachelor's degree certificate and transcript (or **APEL A certificate**)
- Copies of your **SPM** and **STPM/Foundation/Diploma** qualifications
- **IELTS** or **TOEFL** result (if available)

### 2. Speak with Us

Want to know more about your eligibility or the application process?

Call us at **+6014 914 4439**.

Our friendly Education Counsellors will guide you through the requirements and answer any questions you may have.

### 3. Submit Your Application

Once your dedicated Education Counsellor confirms your eligibility, you can proceed to submit your official application.

Details of the required documents can be found on the next page.

If you would like to communicate with your Education Counsellor only by email, please indicate this when sending your documents to: [info@silverbridge-academy.com](mailto:info@silverbridge-academy.com).

In this case, your eligibility results and further details will be shared with you by email.

However, we strongly encourage you to also speak with us over a call, as this gives you the best possible chance of success in your application and study journey.

Speak with your Education Counsellor to discover why this step can make a real difference in your study journey.

# You will need to supply the following documents with your application

To apply for the **MBA at Silverbridge Academy of Business**, please prepare the following documents:

1. **A recent passport-sized digital photograph.**
2. **A copy of your Malaysian identification card or an international passport.**
3. **Certified true copies of your academic qualifications** (SPM, STPM, Foundation, or Diploma).
4. **A Bachelor's degree certificate and transcript**, or an **APELA Certification (T-7)** for Recognition of Prior Learning.
5. **A resume (only required if applying based on work experience).**
6. If your Bachelor's degree was not taught in English, **an IELTS or TOEFL test result is required** (IELTS average score of **6.0**, or **TOEFL 600 paper-based / 250 computer-based**, valid within the last **2 years**).

# THE FUTURE won't wait

Every moment you delay is a missed opportunity to grow.

By investing in yourself today, you build the skills, confidence, and experience needed to thrive in tomorrow's competitive business world.

At Silverbridge Academy of Business, we give you the tools to unlock new opportunities, stay ahead of change, and shape the career and future you deserve.

**Don't Wait for the Future—Shape It Today.**

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